

MARKETING

Mental Wellness Specific	Marketing Specific
*PTSD*Anxiety/Depression/Wellness *Civilian Acclimation	*Cold War-Gulf War*Post 9/11*Female*Veterans
Graphic Creation \$100,000	Graphic Creation \$25,000
Video Creation \$100,000	Media Advertising Campaign \$350,000
Media Advertising Campaign \$200,000	Video Creation \$50,000
Social Media Awareness Posts \$70,000	Social Media Awareness Posts \$70,000
Nutrition/Lifestyle/Wellness \$40,000	
\$465,000	Total: \$495,000

