

# STATEMENT OF AGREEMENT FOR PROFESSIONAL SERVICES

## Scope of Service

UNICOM•ARC (hereinafter referred to as "U·A") will provide professional services to Iroquois West Community Unit School District 10 ("the District"). These services include conducting a community survey. U·A will be responsible for the following tasks with respect to conducting this work:

#### **TASKS**

## 1. Questionnaire Development

To obtain a comprehensive understanding of the informational needs to be addressed by this survey, U•A will schedule an on-site visit to discuss these needs with representatives from the District. U•A will also review the results of the focus group input sessions that are being held as part of this survey project.

## 2. Sample Development

Based on the District's specific needs, U·A will develop a strategy to complete 100 telephone interviews. The questionnaire will have no more than 60 questions with each interview taking, on average, approximately 15 minutes to complete. If a registered voter list is to be used in sample development, the District will be responsible for providing an electronic list of registered voters. U·A is responsible for obtaining phone numbers for the registered voter list, if none are appended. If the District desires, U·A can oversample district parents or patrons to make sure there is a representative sample of that population included in the analysis.

### 3. Field Work

Following client approval of the questionnaire, it will be pre-tested to ensure its clarity. U·A will coordinate telephone interviewing for a 100-sample survey. The starting date for fieldwork will be determined in consultation with the District. In addition to telephone interviews, U·A will provide an internet version of the survey to be completed online by District residents. A paper and pencil version will also be provided. U·A will work with the District in publicizing the availability of the online survey in order to maximize participation in that portion of the study. For paper and pencil completed surveys, the District will be responsible for entering that information into the electronic format provided for online surveys.

## 4. Survey Results and Analysis

Survey result analysis will be provided in the following forms, which will be presented as a bound, hard copy and in electronic format.

- Overview of data combining the phone and online surveys with statistical weighting of the online survey to reflect the demographics of the District
- Executive summary
- Complete frequencies (in tabular and graphic forms)
- Crosstabulations (by demographic category)
- Survey instrument

If desired, U·A will also make a formal presentation of survey results.

#### FEE FOR SERVICES AND COMPENSATION

U·A's fee for conducting this project is \$14,250. This fee covers all services outlined in this Professional Services Agreement, including all fact finding scheduled for questionnaire development, sample development, telephone survey field work, internet survey programming and hosting, and all reporting and analysis. Not included are any travel expenses, which will be billed at cost.

U·A will invoice the District \$10,687.50 upon the signing on this agreement. Payment shall be made 20 days prior to the start of fieldwork for the telephone interviews. The balance of \$3,562.50 will be invoiced upon completion of reporting and analysis. Payment shall be made within 30 days following the invoice date.

		Anda X Resh	4/38/18
Rod Wright UNICOM·ARC	Date	[authorized signature] Iroquois CUSD 10	Date