

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 502
COUNTIES OF DuPAGE, COOK AND WILL,
STATE OF ILLINOIS

MINUTES OF BOARD WORKSHOP

THURSDAY, APRIL 8, 2010

HELD ON CAMPUS IN SRC-2052, GLEN ELLYN, IL

7:00 p.m. – BOARD WORKSHOP

1. **CALL TO ORDER** – The Board Workshop was called to order by Chairman Wessel at 7:00 p.m. in SRC-2052.

PRESENT – Trustees **David Carlin, Sandy Kim, Allison O'Donnell, Kim Savage, Nancy Svoboda, Kathy A. Wessel, Joseph Wozniak and Student Trustee Ashley Wilson** were present. Also present were **President Dr. Robert L. Breuder, the President's Cabinet, staff members and representatives of the press.** (Minutes prepared by Karen V. Neely, Administrative Assistant in the Office of the President.)

2. **FY2011 INSTITUTIONAL PRIORITIES**

President Dr. Robert Breuder presented the following FY2011 Institutional Priorities which were established by the President and his Cabinet:

- 1) **Grow Fall Full-Time Equivalent (FTE) Credit enrollment from 16,036 to more than 17,000 – or a minimum of 6.0%.**
- 2) **Add new degree and certificate programs, as well as modify and/or discontinue existing programs, to ensure that our curricular offerings are in alignment with changing community needs.**
- 3) **Ensure the financial integrity and performance of the College (e.g., receive clean audit opinion, augment fund balance and maintain Aaa bond rating).**
- 4) **Reduce student attrition rate (10th day to end-of-term headcount enrollment) from 7.0% to 6.5%.**
- 5) **Deploy and further develop the College's comprehensive planning process.**
- 6) **Secure voter approval of a capital referendum no later than April 2011.**
- 7) **Negotiate four labor contracts within specified timeframe.**
- 8) **Continue:**
 - **Construction of Homeland Security Education Center (HEC)**
 - **Construction of Culinary and Hospitality Center (CHC)**
 - **Renovation of the Berg Instructional Center (BIC)**
 - **Overall enhancement of campus buildings and grounds**

- 9) Strengthen visibility and effectiveness of the College of DuPage Foundation.
- 10) Design and institute a leadership skills development program for managerial personnel.
- 11) Continue implementation of Datatel (ERP) Software System.
- 12) Promote diversity among employees and students.
- 13) Implement findings of the PACE Presidential Study Commissions to enhance the institutional climate.

COMMUNITY PERCEPTION SURVEY – COMPARISON OVERVIEW

In March 2010, UNICOM ARC conducted a telephone survey of registered voter households in the College of DuPage service area. The purpose of the survey was to better understand area residents' perceptions of, and priorities for, the College. Five hundred (500) interviews were completed; a sample of this size yields an overall error margin of $\pm 4.4\%$.

The Board reviewed the Comparison Overview comparing like questions from surveys conducted by UNICOM ARC for Harper College in March 2008 (n=600) and Elgin Community College in November 2008 (n=501).

KEY STRENGTH IDENTIFIED

Residents of District 502 have a positive impression of COD with respect to the quality of academic offerings, the College's support to the community during difficult economic times, and the College's proper use of their tax dollars.

KEY OPPORTUNITY IDENTIFIED

Residents of District 502 have a favorable, albeit less than other expressed considerations, opinion with respect to COD's community engagement efforts.

DISTRICT 502 RESIDENTS' RESONSE TO MAINTAINING THE PHYSICAL FACILITIES

Fifty-four percent (54%) of District 502 residents would favor a \$168 million no-tax rate increase bond proposal to repair, renovate and expand its facilities.

KEY NEXT STEPS TO A NO-TAX RATE INCREASE REFERENDUM

- 1) Seek direction from the College Board of Trustees
- 2) Form Community Engagement Team (CET)
- 3) Secure Board of Trustees approval at the April Board Meeting
- 4) **Take a community "pulse" survey in late August**
- 5) Decide whether or not to go on the November ballot (by September 3) – if decision is yes,
- 6) Form an External Committee
- 7) Campaign followed by Election

3. **CAPITAL CAMPAIGN** – President Dr. Robert Breuder engaged the Board in discussions concerning Capital Campaign issues.
4. **ADJOURN** –The Board Workshop adjourned at 8:15 p.m.

Submitted By: Nancy E. Svoboda
Nancy E. Svoboda, Board Secretary

Approved: 05/20/10

Approved By: Kathy A. Wessel
Kathy A. Wessel, Board Chairman