

# ROGER C. MARQUARDT & CO., INC.

October 6, 2014

Purchasing Manager College of DuPage 425 Fawell Boulevard, Suite 1540 Glen Ellyn, IL 60137

To Whom It May Concern:

Thank you for the opportunity to submit a proposal for RFP 2014-R0014, lobbyist services. At any time during this process, please feel free to contact me – Scott Marquardt. I am the President of the firm and can be reached at 630-221-9200 or via email at <a href="mailto:scott@marqurdtco.com">scott@marqurdtco.com</a>. I will be able to answer any technical, fee and/or contract questions. I can be reached at 217/523-4200. We have two office locations; Wheaton and Springfield, IL.

311 S. County Farm Rd., Suite I Wheaton, IL 60187

> 600 S. Second St., Suite 400 Springfield, IL 62704

For mailing purposes, please use the Wheaton office address.

I would like to thank you for the opportunity to submit the following proposal. I am interested in continuing to represent the Colleges interests as the lobbyist. My firm certifies that we will meet any and all qualifications identified in Section 1.9 of the RFP.

I look forward to hearing from you soon.

Sincerely,

Scott R. Marquardt

We believe the best example of previous projects, similar in nature and complexity to that required by the College of DuPage are our services provided to the College over the past few years. Over those years of my firm's representation of the College of DuPage we have had several successes and continued to grow the presence of the College in the State of Illinois. Each year the General Assembly introduces well over 3000 pieces of legislation. We have reviewed and communicated with the college on a weekly bases during the legislative session any bills that may affect the College. We have worked with individual legislators to advance the initiatives of the College. In addition we have worked on the local level with Mayors and County Board members to advance the local initiatives of the College of DuPage

Below is a list of a few of the highlights:

- Successful inclusion of \$25 million capital grant in the original capital grant bill
  - o To date the College has received \$5 million of that request
  - Every year since the original grant was given, we have continued to make sure the grant remains in the yearly re-authorization of the capital programs.
- Monitor legislation and advocating the College's position on several pieces of legislation, below are a few examples.
  - o Issue mandating that COD district be broken up into several individual districts
    - Issue was stopped on 2 different occasions in 2 separate legislative sessions
  - Monitor Effective Rate of Interest Proposal
  - o Monitor and show opposition to SB 2257 PTELL legislation
  - Introduced and aided in the passage of allowance of alcoholic liquor being sold at COD
- Aided in the pursuit of full operating funding from the State
- Arranged multiple meetings with various members of the Governor's office
- Arranged multiple meetings with various members of the general assembly, on and off campus.
- Aided in the solution of SLEA issues regarding funding from the State.
- Aided with relationships with the ICCTA and ICCB
- Aided discussions with DuPage County and license/permit fees for construction
  - Negotiated a settlement with significant savings to COD

## - Aided with 3+1 programs and the IBHE

In each of the above examples and the vast majority of dealings with the College, Scott Marquardt has been the main point of contact from the firm. He has also monitored all of the results and communicated with staff at the College.

#### PROJECT MANAGEMENT PLAN

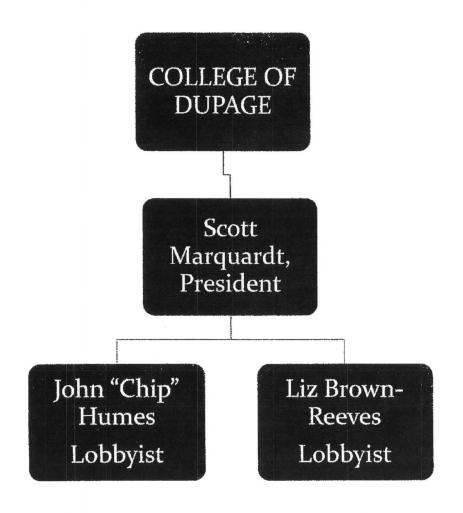
The College of DuPage is in a unique position with regards to other community colleges across the State of Illinois. First, due to the current legislative map, there are several legislators that represent the College of DuPage. Second, due to its large and diverse student body, there are many issues that affect the College of DuPage. That is why I believe the College of DuPage is currently and will continue to be a very powerful voice in the General Assembly.

There are basically two time periods to the General Assembly. First, the time when the General Assembly is in session and second, the off session times. During session, the College of DuPage needs to have complete knowledge, in a timely manner, of all of the bills introduced in the Illinois General Assembly. I propose an ongoing communication to that end. After a search criteria has been established, I will forward bills to an assigned person and wait for a response or direction. Once these bills are reviewed the College of DuPage will be able to make an informed decision on whether or not to weigh in on the legislation. By having the timely information, the College of DuPage will be able to get involved and have input on more pieces of legislation. Meaning the College of DuPage will be able to lend its support or form opposition to the issues.

During the off session times, the College of DuPage will need to continue to work on building its current relationships with legislators and staff members to continue to have a strong presence in Springfield.

The College of DuPage will work closely with Scott Marquardt (President of Marquardt and Company) as well as John "Chip" Humes and Liz Brown-Reeves, both registered lobbyists with Marquardt and Company.

# Organization Chart





#### FIRM OVERVIEW

Experienced. Effective. Respected.

For nearly twenty years, the consulting firm of Roger C. Marquardt & Company, Inc. has through dedication and perseverance, gained respect and proven results in representing its clients before the Illinois General Assembly and the executive branch of state government.

Our expansive network across all branches of government in Illinois allows Marquardt & Company to effectively assist our clients with their needs. Over the years we have worked hard to develop and build on our relationships with legislators and staff members in all four caucuses as well as with officials in the executive branch. Today, we are proud of our ability to effectively work with legislators on both sides of the aisle, and on both sides of the rotunda, including those in Senate and House Leadership.

Additionally, our numerous contacts with legislators and staff members in the Illinois General Assembly afford us the opportunity to receive "up-to-the-minute" information regarding critical legislation, often before the legislation is introduced. We have also invested in technology which allows us to more effectively track and monitor vital legislation from our offices in Springfield and Wheaton Illinois.

The varied employment and political experience of the members in our firm has afforded us the opportunity to develop extensive relationships across the state of Illinois with numerous legislators, political leaders and government executives. This demonstrated ability is documented through our success in obtaining and maintaining client contracts. We feel we successfully work with Democrat's and Republicans in both legislative chambers, including those serving in committee and caucus leadership positions very effectively.



#### SCOTT R. MARQUARDT, ESQ.

President and Chief Legal Counsel

Scott R. Marquardt serves as President and Chief Legal Counsel to Marquardt & Company. Mr. Marquardt has been an independent lobbyist and consultant for various corporations and companies since 1996. Since becoming President of Marquardt & Company in 2002, Mr. Marquardt has focused his attention on assembling a team of consultants capable of providing our clients most comprehensive level of representation available.

Mr. Marquardt began his professional career as a prosecutor in the DuPage County State's Attorney's Office. While an Assistant State's Attorney, he was responsible prosecuting traffic, misdemeanor, and felony offenses and ultimately was placed in charge of the unit responsible for making charging decisions on high-level cases. Upon leaving the State's Attorney's Office after five years of service, Mr. Marquardt entered private practice and eventually became a partner and president of the Wheaton-based law firm of Marquardt & Belmonte, P.C. Today, Marquardt & Belmonte, P.C. is one of the largest firms of its kind in DuPage County.

In addition to his business and legal expertise, Mr. Marquardt also possesses a wide array of political campaign management experience -- which further enhances our firm's statewide network. He has managed numerous local campaigns and provided advice and counsel to dozens of candidates and elected officials at all levels of government.

Mr. Marquardt is a graduate of the University of Illinois at Urbana-Champaign and of the Chicago-Kent College of Law and remains active in his community by serving as a precinct committeeman.



#### JOHN "CHIP" HUMES

John "Chip" Humes. As a funeral director and co-owner of Humes Funeral Home in Addison, he has served families and the community for many years. His commitment to serving others and tending to their needs is as prevalent now as when he served as a paramedic and firefighter.

This drive to serve others and his community has given him great experience. As a small business owner himself, he understands the concerns, needs and issues that small businesses have.

This led him to serve as President of the Addison Chamber of Commerce for three years. During his time as President he worked to address the needs of businesses in Addison and advance the issues important to them; as well as to attract new businesses to the area.

His commitment to service continues with his current role as Legislative Director and Past President of the Illinois Funeral Directors Association. This service association has required him to work with legislatures on both a state and national level. His service, goal and commitment to the members of the association is ensuring their needs are heard and addressed by the legislature and the multitude of regulatory bodies that oversee the industry. While serving funeral directors and addressing issues that are important to them, he has also gained experience with budget management, understanding and addressing regional concerns from rural towns in Illinois to city issues in Chicago; as well as advocating for the needs of many.

Chip has been an active Associate member of the Addison Township Republican Organization. During his work with Don Puchalski's campaign, he was able to work closely with the York and Bloomingdale Township's Republican organizations. Mr. Humes brings a commitment to service.

Chip is a graduate of Driscoll Catholic High School in Addison. He then attended College of DuPage and the Elgin Fire Academy, becoming a firefighter and certified paramedic. He later graduated from Worsham College of Mortuary Science. He has served as a member of the Driscoll Catholic High School board, treasurer of the Adventist Glen Oaks Hospital Foundation, past president of the Addison Chamber of Commerce and Industry, member of the Addison Historical Commission. Mr. Humes is also a fourth degree Knight of Columbus.



#### ELIZABETH "LIZ" BROWN

Consultant

Liz Brown is a consultant to Marquardt & Company and the principal of the lobbying firm of Liz Brown-Reeves Consulting, Inc. Prior to associating with our firm, Ms. Brown served as a member of Speaker Madigan's Staff for nearly a decade. She served as Legislative Director running floor operations, overseeing committees, including Executive and Revenue Committees and analyzing legislation. Ms. Brown also worked as the labor liaison for Speaker Madigan dealing with hundreds of Illinois labor unions. As Director of the House Democratic Caucus's Redistricting effort, she helped craft the 2001 legislative map, as well as maps for various judicial subcircuits and community college districts, which are all current law. Ms. Brown was assigned as the staff person for over forty of the current sitting House Members, including House Majority Leader Barbara Flynn Currie.

On the political side, Ms. Brown served as campaign manager, candidate recruiter and media advisor on dozens of legislative races throughout the state including those of many incumbent State Representatives and managed the highly successful get-out-the-vote efforts of the Democratic Party of Illinois and the Illinois Attorney General. She also served as staff to the Democratic National Conventions in 2000 & 2004.

Ms. Brown is a graduate of Southern Illinois University at Carbondale.



#### SELECTED CLIENT LIST (PAST AND PRESENT)

#### Business

- ACS State & Local Solutions, Inc.
- AVIS-Budget Group
- Cable Television & Communications Association of Illinois
- Centerpoint Properties Trust
- Central Illinois Light Company (CILCO)
- Chicago Automobile Trade Association
- Goose Island Beer Co.
- Illinois Chapter, Inc. American Concrete Pavement Association
- Illinois Propane Gas Association
- Indoor Tanning Association
- Illinois Thoroughbred Breeders and Owners Foundation
- TYCO Electronics Association
- Waste Management

#### Civic

- The AIDS Foundation of Chicago
- National Safety Council

#### Education

- Illinois High Schools Association
- Loyola University Chicago
- · College of DuPage
- Worsham College

#### Government

- Illinois Council on Long Term Care
- Illinois Development Finance Authority



- DuPage County State's Attorney's Office
- DuPage County Election Commission
- · City of Galena
- City of Naperville
- · Village of Lombard
- · Illinois Public Risk Fund
- Illinois Fire Chiefs Association
- City of West Chicago
- City of Wood Dale
- Village of Hanover Park
- Better Government Association

#### Labor

- · Decorators Union, Local 17
- Fraternal Order of Police, Troopers Lodge, Local 41
- Machinery Movers, Riggers & Erectors Union, Local 136
- Metropolitan Alliance of Police
- United Steelworkers Union, Local 17
- · Paramedic Services of Illinois
- Illinois Merritt Commission

#### Health Care

- Lilly USA
- Loyola University Medical Center
- McKesson Health Solutions

#### Professional

- Commission on Graduates of Foreign Nursing Schools
- Forensic Services Retirement Initiative
- Illinois Athletic Trainers Association
- Illinois Funeral Directors Association
- Illinois Polygraph Society



# Transportation

- Central Illinois Regional Airport
- Jo Daviess/Stephenson 4-Lane 20 Association
- Illinois Public Airports Association

#### REFERENCES

The RFP requests that the firm indicate which projects listed in Section 3.3 for references, we believe the best example of previous projects, similar in nature and complexity to that required by the College of DuPage are our services provided to the College over the past few years. Therefore the best reference is the College itself. However, the following are current clients that may be contacted at your convenience. If you wish to make any further contacts please feel free to call us and we will be happy to provide you with additional references.

Illinois Athletic Trainers Association Mr. Mike Sullivan 630/853-0820

DuPage County State's Attorney The Hon. Bob Berlin 630/407-8037

Illinois High School Association Dr. Marty Hickman 309/663-6377

# Fee Proposal for the College of DuPage RFP 2014-R0014

I firmly believe that it is important to have year round presence with the General Assembly, even though session is held for roughly five moths out of the year. It is equally important to build a long term relationship between clients, lobbyists and members. With that being said, I am requesting a fee of \$27,000 for representation from January 1, 2015 through June 30, 2015.

This fee can be paid monthly (\$4,500), or quarterly (two payments of \$13,500), whichever works best for the College of DuPage. Any additional expenses over would require prior approval from the College of DuPage before submitting for reimbursement.



#### CERTIFICATIONS

THE UNDERSIGNED IS CAUTIONED TO CAREFULLY READ THESE CERTIFICATIONS PRIOR TO SIGNING THE SIGNATURE PAGE. SIGNING THE SIGNATURE PAGE SHALL CONSTITUTE A WARRANTY BY THE UNDERSIGNED THAT ALL THE STATEMENTS, CERTIFICATIONS AND INFORMATION SET FORTH WITHIN THESE CERTIFICATIONS ARE TRUE, COMPLETE AND CORRECT AS OF THE DATE THE SIGNATURE PAGE IS SIGNED. THE UNDERSIGNED IS NOTIFIED THAT IF THE COLLEGE LEARNS THAT ANY OF THE FOLLOWING CERTIFICATIONS WERE FALSELY MADE, THAT ANY CONTRACT ENTERED INTO WITH THE UNDERSIGNED SHALL BE SUBJECT TO TERMINATION.

- A. Prevailing Wage Act. To the extent required by law, Contractor shall not pay less than the prevailing wage as established pursuant to an Act Regulating the Wages of Laborers, Mechanics, and Other Workman employed under Contract for Public Workers 820 ILCS 130/1 et seq.
- B. Human Rights Act. To the extent required by law, Contractor shall abide by the Illinois Human Rights Act, 775 ILCS 10/0.01 et seq.
- C. Drug Free Workplace. To the extent required by law, Contractor shall abide with the requirements of the Drug Free Workplace Act 30 ILCS 580.1 et seq.
- D. Sexual Harassment Policy. Contractor represents by the signing of this Agreement that it has a written sexual harassment policy that is in accordance with 775 ILCS 5/2-105 (A) (4).
- E. Non-debarment. By executing this agreement Contractor certifies that it has not been debarred from public contracts in the State of Illinois for violating either 33E-3 or 33E-4 of the Public Contracts Act, 720 ILCS 5/33E-1 et seq.
- F. Fair Employment Practice Contractor is in compliance with all State and Federal laws regarding Fair Employment Practice as well as all rules and regulations.

# MINORITY/WOMAN-OWNED, DISADVANTAGED BUSINESS? YES\_\_\_\_\_ NO\_\_\_\_\_. If yes, please attach copy of certification and advise certification number and expiration date below: STATE NEGOTIATED BID/ COOPERATIVE AGREEMENT: YES \_\_\_\_\_ NO \_\_\_\_\_\_ Contract No. \_\_\_\_\_\_\_



#### SIGNATURE PAGE

Check One: □ SOLE PROPRIETOR □ PARTNERSHIP (and/or JOINT VENTURE) □ LIMITED LIABILITY COMPANY **M** CORPORATION The undersigned acknowledges receipt of a full set of Contract Documents and Addenda Numbers \_\_\_ unless indicated here). The undersigned makes the foregoing Bid subject to all of the terms and conditions of the Contract Documents. The undersigned certifies that all of the foregoing statements of the Vendor Certifications are true and correct. The undersigned warrants that all of the facts and information submitted by the undersigned in connection with this Bid are true and correct. Upon award and execution of this Contract by the College of DuPage Board of Trustees, the undersigned agrees that execution of this Bid shall stand as the undersigned's execution of this Contract. ROBER C. MARQUARNI + CO., IUC. BUSINESS NAME: S. COUNTY FARM RD, STEI BUSINESS ADDRESS: MARQUAROTCO, COM **EMAIL ADDRESS:** CELLULAR TELEPHONE NUMBER:\_ FEIN/SSN: **AUTHORIZED SIGNATURE:** MARQUARDI PRINT NAME: TITLE: DATE: Subscribed to and sworn before me this My commission expires: CARRIE A. VANTILBURG Notary Politic State of Illinois My Commission Expires e individual sidning this Signature Page to so sign Attach hereto a partnership resolution or other document author

\*\* If the LLC is not registered in the State of Illinois, a copy of a current Certificate of Good Standing from the state of incorporation must be submitted with this Signature Page.

\*\*\* Attach either a certified copy of the by-laws, articles, resolution or other authorization demonstrating such persons to sign the Signature Page on behalf of the LLC.

If the corporation is not registered in the State of Illinois, a copy of the Certificate of Good Standing from the state of incorporation must be submitted with this Signature Page.

\*\*\*\*\* In the event that this Signature Page is signed by any persons other than the President and Secretary, attach either a certified copy of the corporate by-laws, a resolution or other authorization by the corporation, authorizing such persons to sign the Signature Page on behalf of the corporation.

on behalf of the Partnership.



#### COLLEGE OF DUPAGE SIGNATURE PAGE

ON BEHALF OF THE COLLEGE OF DUPAGE, A BODY POLITIC AND CORPORATE OF THE STATE OF ILLINOIS, THIS CONTRACT IS HEREBY EXECUTED BY:

SENIOR VICE-PRESIDENT ADMINISTRATIO	N AND TREASURER		
DATED AT GLEN ELLYN, ILLINOIS THIS DA	AY OF	,20 <u>14</u>	
THE COLLEGE HEREBY ACCEPTS:			
THE FOREGOING PROPOSAL AS IDENTIFIED IN	THE CONTRACT DOCUMENTS	S FOR CONTRACT FOR	
	LOBBYING SERVICES		
TOTAL AMOUNT OF CONTRACT: \$	(DOLLARS AND CENTS)		
FUND CHARGEABLE:		3	